

# CONTRACT



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

And:

**AKPD Message & Media**  
**730 N Franklin St**  
**Suite 404**  
**Chicago, IL 60610**

<u>Contract / Revision</u> 151319 /		<u>Alt Order #</u> 08339009
<u>Product</u> STRICKLAND SENATE		
<u>Contract Dates</u> 10/24/16 - 10/30/16		<u>Estimate #</u>
<u>Advertiser</u> Pol/T Strickland/D/Sen/OH-A		<u>Original Date / Revision</u> 08/18/16 / 08/18/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Chicago CoxReps	<u>Sales Office</u> CoxReps Chicago
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 2925		<u>Advertiser Ref</u> 51552

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	10/24/16	10/24/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-02		NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$950.00					
N 2	WHIO	10/26/16	10/26/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-02		NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	--1----				1	\$950.00					
N 3	WHIO	10/24/16	10/24/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$1,300.00					
N 4	WHIO	10/25/16	10/25/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----				1	\$1,300.00					
N 5	WHIO	10/26/16	10/26/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	--1----				1	\$1,300.00					
N 6	WHIO	10/27/16	10/27/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---1---				1	\$1,300.00					
N 7	WHIO	10/28/16	10/28/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--				1	\$1,300.00					
N 8	WHIO	10/24/16	10/24/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$1,100.00					
N 9	WHIO	10/25/16	10/25/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----				1	\$1,100.00					
N 10	WHIO	10/26/16	10/26/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	--1----				1	\$1,100.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

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<u>Contract / Revision</u>	<u>Alt Order #</u>
151319 /	08339009

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/16 - 10/30/16	STRICKLAND SENATE	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/T Strickland/D/Sen/OI	08/18/16 / 08/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 11	WHIO	10/27/16	10/27/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/24/16	10/30/16	---1---				1	\$1,100.00					
N 12	WHIO	10/28/16	10/28/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/24/16	10/30/16	----1--				1	\$1,100.00					
N 13	WHIO	10/24/16	10/24/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/24/16	10/30/16	1-----				1	\$600.00					
N 14	WHIO	10/28/16	10/28/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/24/16	10/30/16	----1--				1	\$600.00					
N 15	WHIO	10/25/16	10/25/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/24/16	10/30/16	-1-----				1	\$650.00					
N 16	WHIO	10/26/16	10/26/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/24/16	10/30/16	--1----				1	\$650.00					
N 17	WHIO	10/24/16	10/24/16	The Price is Right	11:00 AM-12:00 P		:30			P-02		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/24/16	10/30/16	1-----				1	\$1,600.00					
N 18	WHIO	10/27/16	10/27/16	The Price is Right	11:00 AM-12:00 P		:30			P-02		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/24/16	10/30/16	---1---				1	\$1,600.00					
N 19	WHIO	10/25/16	10/25/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/24/16	10/30/16	-1-----				1	\$1,800.00					
N 20	WHIO	10/28/16	10/28/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/24/16	10/30/16	----1--				1	\$1,800.00					
N 21	WHIO	10/24/16	10/24/16	M-F 9a-5p	12:30 PM-4:00 PM		:30			P-02		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/24/16	10/30/16	1-----				1	\$1,600.00					
N 22	WHIO	10/24/16	10/24/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/24/16	10/30/16	1-----				1	\$1,100.00					
N 23	WHIO	10/25/16	10/25/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/24/16	10/30/16	-1-----				1	\$1,100.00					
N 24	WHIO	10/26/16	10/26/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/24/16	10/30/16	--1----				1	\$1,100.00					
N 25	WHIO	10/27/16	10/27/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/24/16	10/30/16	---1---				1	\$1,100.00					
N 26	WHIO	10/28/16	10/28/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$1,100.00

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<u>Contract Dates</u> 10/24/16 - 10/30/16	<u>Product</u> STRICKLAND SENATE	<u>Estimate #</u>
<u>Advertiser</u> Pol/T Strickland/D/Sen/Ol		<u>Original Date / Revision</u> 08/18/16 / 08/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--				1	\$1,100.00					
N 27	WHIO	10/25/16	10/25/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----				1	\$2,200.00					
N 28	WHIO	10/27/16	10/27/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---1---				1	\$2,200.00					
N 29	WHIO	10/28/16	10/28/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--				1	\$2,200.00					
N 30	WHIO	10/24/16	10/24/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$2,500.00					
N 31	WHIO	10/25/16	10/25/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----				1	\$2,500.00					
N 32	WHIO	10/26/16	10/26/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	--1----				1	\$2,500.00					
N 33	WHIO	10/28/16	10/28/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1--				1	\$2,500.00					
N 34	WHIO	10/25/16	10/25/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----				1	\$2,800.00					
N 35	WHIO	10/27/16	10/27/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---1---				1	\$2,800.00					
N 36	WHIO	10/28/16	10/28/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1--				1	\$2,800.00					
N 37	WHIO	10/29/16	10/29/16	Sa-Su Early News	6:00 PM-7:00 PM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-				1	\$1,000.00					
N 38	WHIO	10/24/16	10/24/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$2,200.00					
N 39	WHIO	10/26/16	10/26/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	--1----				1	\$2,200.00					
N 40	WHIO	10/28/16	10/28/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--				1	\$2,200.00					
N 41	WHIO	10/25/16	10/25/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-02		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----				1	\$2,200.00					

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<u>Advertiser</u> Pol/T Strickland/D/Sen/OI		<u>Original Date / Revision</u> 08/18/16 / 08/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 42	WHIO	10/27/16	10/27/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-02		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---1---				1	\$2,200.00					
N 43	WHIO	10/28/16	10/28/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-02		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--				1	\$2,200.00					
N 44	WHIO	10/24/16	10/24/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-02		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$2,500.00					
N 45	WHIO	10/25/16	10/25/16	M-F 11p News	11:00 PM-11:35 P		:30			P-02		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----				1	\$2,500.00					
N 46	WHIO	10/26/16	10/26/16	M-F 11p News	11:00 PM-11:35 P		:30			P-02		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	--1----				1	\$2,500.00					
N 47	WHIO	10/27/16	10/27/16	M-F 11p News	11:00 PM-11:35 P		:30			P-02		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---1---				1	\$2,500.00					
N 48	WHIO	10/28/16	10/28/16	M-F 11p News	11:00 PM-11:35 P		:30			P-02		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--				1	\$2,500.00					
N 49	WHIO	10/29/16	10/29/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-02		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-				1	\$2,500.00					
N 50	WHIO	10/30/16	10/30/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-02		NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----2				2	\$2,500.00					
N 51	WHIO	10/24/16	10/24/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$1,000.00					
N 52	WHIO	10/25/16	10/25/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----				1	\$1,000.00					
N 53	WHIO	10/26/16	10/26/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	--1----				1	\$1,000.00					
N 54	WHIO	10/27/16	10/27/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---1---				1	\$1,000.00					
N 55	WHIO	10/28/16	10/28/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--				1	\$1,000.00					
N 56	WHIO	10/29/16	10/29/16	NewsCenter 7 Sa 8a	8:00 AM-10:00 AM		:30			P-02		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-				1	\$1,400.00					
N 57	WHIO	10/30/16	10/30/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-02		NM	1	\$1,500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u>		<u>Alt Order #</u>
151319 /		08339009
<u>Contract Dates</u>		<u>Product</u>
10/24/16 - 10/30/16		STRICKLAND SENATE
<u>Advertiser</u>		<u>Original Date / Revision</u>
Pol/T Strickland/D/Sen/OI		08/18/16 / 08/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1				1	\$1,500.00					
N 58	WHIO	10/30/16	10/30/16	Face The Nation	10:30 AM-11:30 A		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1				1	\$1,500.00					
N 59	WHIO	10/25/16	10/25/16	Tue Prime Hour 2	9:00 PM-10:00 PM		:30			P-02		NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----				1	\$4,500.00					
N 60	WHIO	10/28/16	10/28/16	Friday Prime Hour 3	10:00 PM-11:00 P		:30			P-02		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--				1	\$3,000.00					
N 61	WHIO	10/30/16	10/30/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-02		NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1				1	\$6,500.00					
N 62	WHIO	10/30/16	10/30/16	Sun Prime Hour 4	10:00 PM-11:00 P		:30			P-02		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1				1	\$3,500.00					
N 63	WHIO	10/28/16	10/28/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-02		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--				1	\$800.00					
<b>Totals</b>									0.00				64	\$117,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	64	\$117,200.00	(\$17,580.00)	\$99,620.00
<b>Totals</b>	64	\$117,200.00	(\$17,580.00)	\$99,620.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Thank you for your business!



FAX# 312-222-5519  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* AUG18/16 16.00  
\*\*\* WHIO-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

W HAUCK

	CLASS: NATL.	LOCAL	REGIONAL
1. <i>Chrysomelidae</i>	10	10	10
2. <i>Curculionidae</i>	10	10	10
3. <i>Chrysomelidae</i>	10	10	10
4. <i>Chrysomelidae</i>	10	10	10
5. <i>Chrysomelidae</i>	10	10	10
6. <i>Chrysomelidae</i>	10	10	10
7. <i>Chrysomelidae</i>	10	10	10
8. <i>Chrysomelidae</i>	10	10	10
9. <i>Chrysomelidae</i>	10	10	10
10. <i>Chrysomelidae</i>	10	10	10
11. <i>Chrysomelidae</i>	10	10	10
12. <i>Chrysomelidae</i>	10	10	10
13. <i>Chrysomelidae</i>	10	10	10
14. <i>Chrysomelidae</i>	10	10	10
15. <i>Chrysomelidae</i>	10	10	10
16. <i>Chrysomelidae</i>	10	10	10
17. <i>Chrysomelidae</i>	10	10	10
18. <i>Chrysomelidae</i>	10	10	10
19. <i>Chrysomelidae</i>	10	10	10
20. <i>Chrysomelidae</i>	10	10	10
21. <i>Chrysomelidae</i>	10	10	10
22. <i>Chrysomelidae</i>	10	10	10
23. <i>Chrysomelidae</i>	10	10	10
24. <i>Chrysomelidae</i>	10	10	10
25. <i>Chrysomelidae</i>	10	10	10
26. <i>Chrysomelidae</i>	10	10	10
27. <i>Chrysomelidae</i>	10	10	10
28. <i>Chrysomelidae</i>	10	10	10
29. <i>Chrysomelidae</i>	10	10	10
30. <i>Chrysomelidae</i>	10	10	10
31. <i>Chrysomelidae</i>	10	10	10
32. <i>Chrysomelidae</i>	10	10	10
33. <i>Chrysomelidae</i>	10	10	10
34. <i>Chrysomelidae</i>	10	10	10
35. <i>Chrysomelidae</i>	10	10	10
36. <i>Chrysomelidae</i>	10	10	10
37. <i>Chrysomelidae</i>	10	10	10
38. <i>Chrysomelidae</i>	10	10	10
39. <i>Chrysomelidae</i>	10	10	10
40. <i>Chrysomelidae</i>	10	10	10
41. <i>Chrysomelidae</i>	10	10	10
42. <i>Chrysomelidae</i>	10	10	10
43. <i>Chrysomelidae</i>	10	10	10
44. <i>Chrysomelidae</i>	10	10	10
45. <i>Chrysomelidae</i>	10	10	10
46. <i>Chrysomelidae</i>	10	10	10
47. <i>Chrysomelidae</i>	10	10	10
48. <i>Chrysomelidae</i>	10	10	10
49. <i>Chrysomelidae</i>	10	10	10
50. <i>Chrysomelidae</i>	10	10	10
51. <i>Chrysomelidae</i>	10	10	10
52. <i>Chrysomelidae</i>	10	10	10
53. <i>Chrysomelidae</i>	10	10	10
54. <i>Chrysomelidae</i>	10	10	10
55. <i>Chrysomelidae</i>	10	10	10
56. <i>Chrysomelidae</i>	10	10	10
57. <i>Chrysomelidae</i>	10	10	10
58. <i>Chrysomelidae</i>	10	10	10
59. <i>Chrysomelidae</i>	10	10	10
60. <i>Chrysomelidae</i>	10	10	10
61. <i>Chrysomelidae</i>	10	10	10
62. <i>Chrysomelidae</i>	10	10	10
63. <i>Chrysomelidae</i>	10	10	10
64. <i>Chrysomelidae</i>	10	10	10
65. <i>Chrysomelidae</i>	10	10	10
66. <i>Chrysomelidae</i>	10	10	10
67. <i>Chrysomelidae</i>	10	10	10
68. <i>Chrysomelidae</i>	10	10	10
69. <i>Chrysomelidae</i>	10	10	10
70. <i>Chrysomelidae</i>	10	10	10
71. <i>Chrysomelidae</i>	10	10	10
72. <i>Chrysomelidae</i>	10	10	10
73. <i>Chrysomelidae</i>	10	10	10
74. <i>Chrysomelidae</i>	10	10	10
75. <i>Chrysomelidae</i>	10	10	10
76. <i>Chrysomelidae</i>	10	10	10
77. <i>Chrysomelidae</i>	10	10	10
78. <i>Chrysomelidae</i>	10	10	10
79. <i>Chrysomelidae</i>	10	10	10
80. <i>Chrysomelidae</i>	10	10	10
81. <i>Chrysomelidae</i>	10	10	10
8			

CE)

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG18/16 16.00

CORRECTED RATES ON LNS 1-16, 19-36 & 39-63.  
CORRECTED RATE & TP ON LN37.  
CXID BUYLINE, LN38.  
NOTE ADD TO SKED OF LN64.  
TTL ADD \$11,700  
RVSD TTL \$117,200  
PLS CFM, THANKS!  
TAMMY/ANDY

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS
1		RZ	530A-600A	30		\$950.00	10/24	10/24	1		MON	1
PROGRAM : DAYBREAK ED 530												
ORD COM1 : CORRECTED RATE FROM \$1000												
2		RZ	530A-600A	30		\$950.00	10/26	10/26	1		WED	1
PROGRAM : DAYBREAK ED 530												
ORD COM1 : CORRECTED RATE FROM \$1000												
3		RZ	600A-700A	30		\$1,300.00	10/24	10/24	1		MON	1
PROGRAM : DAYBREAK EDT												
ORD COM1 : CORRECTED RATE FROM \$1600												

FROM REP AUG18/16 16.00  
\*\*CHANGES\*\* \*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	RZ		600A-700A	30		\$1,300.00	10/25	10/25	1		TUE	1
PROGRAM : DAYBREAK EDT												
ORD COM1: CORRECTED RATE FROM \$1600												
5	RZ		600A-700A	30		\$1,300.00	10/26	10/26	1		WED	1
PROGRAM : DAYBREAK EDT												
ORD COM1: CORRECTED RATE FROM \$1600												
6	RZ		600A-700A	30		\$1,300.00	10/27	10/27	1		THU	1
PROGRAM : DAYBREAK EDT												
ORD COM1: CORRECTED RATE FROM \$1600												
7	RZ		600A-700A	30		\$1,300.00	10/28	10/28	1		FRI	1
PROGRAM : DAYBREAK EDT												
ORD COM1: CORRECTED RATE FROM \$1600												
8	RZ		700A-900A	30		\$1,100.00	10/24	10/24	1		MON	1
PROGRAM : CBS THIS MRG 2												
ORD COM1: CORRECTED RATE FROM \$1400												
9	RZ		700A-900A	30		\$1,100.00	10/25	10/25	1		TUE	1
PROGRAM : CBS THIS MRG 2												
ORD COM1: CORRECTED RATE FROM \$1400												
10	RZ		700A-900A	30		\$1,100.00	10/26	10/26	1		WED	1
PROGRAM : CBS THIS MRG 2												
ORD COM1: CORRECTED RATE FROM \$1400												
11	RZ		700A-900A	30		\$1,100.00	10/27	10/27	1		THU	1
PROGRAM : CBS THIS MRG 2												
ORD COM1: CORRECTED RATE FROM \$1400												
12	RZ		700A-900A	30		\$1,100.00	10/28	10/28	1		FRI	1
PROGRAM : CBS THIS MRG 2												
ORD COM1: CORRECTED RATE FROM \$1400												

FROM REP AUG18/16 16.00  
\*\*CHANGES\*\* \*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13	RZ		900A-1000A	30		\$600.00	10/24	10/24	1		MON	1
PROGRAM : KELLY & MICHAEL												
ORD COM1 : CORRECTED RATE FROM \$800												
14	RZ		900A-1000A	30		\$600.00	10/28	10/28	1		FRI	1
PROGRAM : KELLY & MICHAEL												
ORD COM1 : CORRECTED RATE FROM \$800												
15	RZ		1000A-1100A	30		\$650.00	10/25	10/25	1		TUE	1
PROGRAM : DR. PHIL												
ORD COM1 : CORRECTED RATE FROM \$900												
16	RZ		1000A-1100A	30		\$650.00	10/26	10/26	1		WED	1
PROGRAM : DR. PHIL												
ORD COM1 : CORRECTED RATE FROM \$900												
19	RZ		1200N-1230P	30		\$1,800.00	10/25	10/25	1		TUE	1
PROGRAM : NWSCENTER NOON												
ORD COM1 : CORRECTED RATE FROM \$1600												
20	RZ		1200N-1230P	30		\$1,800.00	10/28	10/28	1		FRI	1
PROGRAM : NWSCENTER NOON												
ORD COM1 : CORRECTED RATE FROM \$1600												
21	RZ		1230P-400P	30		\$1,600.00	10/24	10/24	1		MON	1
PROGRAM : AFTERNOON ROTATOR												
ORD COM1 : CORRECTED RATE FROM \$1300												
22	RZ		400P-500P	30		\$1,100.00	10/24	10/24	1		MON	1
PROGRAM : ELLEN												
ORD COM1 : CORRECTED RATE FROM \$1200												
23	RZ		400P-500P	30		\$1,100.00	10/25	10/25	1		TUE	1
PROGRAM : ELLEN												
ORD COM1 : CORRECTED RATE FROM \$1200												



FROM REP AUG18/16 16.00  
\*\*CHANGES\*\* \*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
24	RZ		400P-500P	30		\$1,100.00	10/26	10/26	1		WED	1
PROGRAM : ELLEN												
ORD COM1 : CORRECTED RATE FROM \$1200												
25	RZ		400P-500P	30		\$1,100.00	10/27	10/27	1		THU	1
PROGRAM : ELLEN												
ORD COM1 : CORRECTED RATE FROM \$1200												
26	RZ		400P-500P	30		\$1,100.00	10/28	10/28	1		FRI	1
PROGRAM : ELLEN												
ORD COM1 : CORRECTED RATE FROM \$1200												
27	RZ		500P-530P	30		\$2,200.00	10/25	10/25	1		TUE	1
PROGRAM : NWSCENTER 5												
ORD COM1 : CORRECTED RATE FROM \$1800												
28	RZ		500P-530P	30		\$2,200.00	10/27	10/27	1		THU	1
PROGRAM : NWSCENTER 5												
ORD COM1 : CORRECTED RATE FROM \$1800												
29	RZ		500P-530P	30		\$2,200.00	10/28	10/28	1		FRI	1
PROGRAM : NWSCENTER 5												
ORD COM1 : CORRECTED RATE FROM \$1800												
30	RZ		530P-600P	30		\$2,500.00	10/24	10/24	1		MON	1
PROGRAM : NWSCENTER 530												
ORD COM1 : CORRECTED RATE FROM \$2000												
31	RZ		530P-600P	30		\$2,500.00	10/25	10/25	1		TUE	1
PROGRAM : NWSCENTER 530												
ORD COM1 : CORRECTED RATE FROM \$2000												
32	RZ		530P-600P	30		\$2,500.00	10/26	10/26	1		WED	1
PROGRAM : NWSCENTER 530												
ORD COM1 : CORRECTED RATE FROM \$2000												

FROM REP AUG18/16 16.00  
\*\*CHANGES\*\* \*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
33		RZ	530P-600P	30		\$2,500.00	10/28	10/28	1		FRI	1
PROGRAM : NWSCENTER 530												
ORD COM1 : CORRECTED RATE FROM \$2000												
34		RZ	600P-630P	30		\$2,800.00	10/25	10/25	1		TUE	1
PROGRAM : NWSCENTER 6												
ORD COM1 : CORRECTED RATE FROM \$2600												
35		RZ	600P-630P	30		\$2,800.00	10/27	10/27	1		THU	1
PROGRAM : NWSCENTER 6												
ORD COM1 : CORRECTED RATE FROM \$2600												
36		RZ	600P-630P	30		\$2,800.00	10/28	10/28	1		FRI	1
PROGRAM : NWSCENTER 6												
ORD COM1 : CORRECTED RATE FROM \$2600												
37	*		600P-700P	30		\$1,000.00	10/29	10/29	1		SAT	1
PROGRAM : NWSCENTER 7												
ORD COM1 : CORRECTED RATE FROM \$600 & TP												
38	SZ		600P-630P	30		\$800.00	10/30	10/30	0		SUN	0
PROGRAM : NWSCENTER 7												
ORD COM1 : CXLD BUYLINE												
39	RZ		700P-730P	30		\$2,200.00	10/24	10/24	1		MON	1
PROGRAM : WHEEL OF FORTUNE												
ORD COM1 : CORRECTED RATE FROM \$1800												
40	RZ		700P-730P	30		\$2,200.00	10/26	10/26	1		WED	1
PROGRAM : WHEEL OF FORTUNE												
ORD COM1 : CORRECTED RATE FROM \$1800												
41	RZ		700P-730P	30		\$2,200.00	10/28	10/28	1		FRI	1
PROGRAM : WHEEL OF FORTUNE												
ORD COM1 : CORRECTED RATE FROM \$1800												



FROM REP AUG18/16 16.00  
\*\*CHANGES\*\* \*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
42	RZ		730P-800P	30		\$2,200.00	10/25	10/25	1		TUE	1
PROGRAM : ENT TONIGHT 30												
ORD COM1: CORRECTED RATE FROM \$1800												
43	RZ		730P-800P	30		\$2,200.00	10/27	10/27	1		THU	1
PROGRAM : ENT TONIGHT 30												
ORD COM1: CORRECTED RATE FROM \$1800												
44	RZ		730P-800P	30		\$2,200.00	10/28	10/28	1		FRI	1
PROGRAM : ENT TONIGHT 30												
ORD COM1: CORRECTED RATE FROM \$1800												
45	RZ		1100P-1135P	30		\$2,500.00	10/24	10/24	1		MON	1
PROGRAM : NEWSCENTER 7												
ORD COM1: CORRECTED RATE FROM \$2200												
46	RZ		1100P-1135P	30		\$2,500.00	10/25	10/25	1		TUE	1
PROGRAM : NEWSCENTER 7												
ORD COM1: CORRECTED RATE FROM \$2200												
47	RZ		1100P-1135P	30		\$2,500.00	10/26	10/26	1		WED	1
PROGRAM : NEWSCENTER 7												
ORD COM1: CORRECTED RATE FROM \$2200												
48	RZ		1100P-1135P	30		\$2,500.00	10/27	10/27	1		THU	1
PROGRAM : NEWSCENTER 7												
ORD COM1: CORRECTED RATE FROM \$2200												
49	RZ		1100P-1135P	30		\$2,500.00	10/28	10/28	1		FRI	1
PROGRAM : NEWSCENTER 7												
ORD COM1: CORRECTED RATE FROM \$2200												
50	RZ		1100P-1135P	30		\$2,500.00	10/29	10/29	1		SAT	1
PROGRAM : NEWSCENTER 7												
ORD COM1: CORRECTED RATE FROM \$2200												

FROM REP AUG18/16 16.00  
\*\*CHANGES\*\* \*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
51	RZ		1100P-1135P	30		\$2,500.00	10/30	10/30	2		SUN	2
PROGRAM : NEWSCENTER 7												
ORD COM1 : CORRECTED RATE FROM \$2200												
52	RZ		1135P-1235A	30		\$1,000.00	10/24	10/24	1		MON	1
PROGRAM : COLBERT CBS												
ORD COM1 : CORRECTED RATE FROM \$800												
53	RZ		1135P-1235A	30		\$1,000.00	10/25	10/25	1		TUE	1
PROGRAM : COLBERT CBS												
ORD COM1 : CORRECTED RATE FROM \$800												
54	RZ		1135P-1235A	30		\$1,000.00	10/26	10/26	1		WED	1
PROGRAM : COLBERT CBS												
ORD COM1 : CORRECTED RATE FROM \$800												
55	RZ		1135P-1235A	30		\$1,000.00	10/27	10/27	1		THU	1
PROGRAM : COLBERT CBS												
ORD COM1 : CORRECTED RATE FROM \$800												
56	RZ		1135P-1235A	30		\$1,000.00	10/28	10/28	1		FRI	1
PROGRAM : COLBERT CBS												
ORD COM1 : CORRECTED RATE FROM \$800												
57	RZ		800A-1000A	30		\$1,400.00	10/29	10/29	1		SAT	1
PROGRAM : NWSNTR 7 SAT												
ORD COM1 : CORRECTED RATE FROM \$1200												
58	RZ		900A-1030A	30		\$1,500.00	10/30	10/30	1		SUN	1
PROGRAM : CBS SUN MRG												
ORD COM1 : CORRECTED RATE FROM \$1200												
59	RZ		1030A-1130A	30		\$1,500.00	10/30	10/30	1		SUN	1
PROGRAM : FACE NATION CBS/FACE NATION 2 CBS												
ORD COM1 : CORRECTED RATE FROM \$1200												



REP HEADLINE# 8339009  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 312-228-7007  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 312-222-5519  
AUG18/16 16.00  
\*\*\* CHANGES \*\*\*  
\*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
60	RZ		900P-1000P	30		\$4,500.00	10/25	10/25	1		TUE	1
PROGRAM : NCIS: NO CBS												
ORD COM1 : CORRECTED RATE FROM \$4000												
61	RZ		1000P-1100P	30		\$3,000.00	10/28	10/28	1		FRI	1
PROGRAM : BLUE BLOOD CBS												
ORD COM1 : CORRECTED RATE FROM \$2800												
62	RZ		700P-800P	30		\$6,500.00	10/30	10/30	1		SUN	1
PROGRAM : 60 MINUTES												
ORD COM1 : CORRECTED RATE FROM \$3200												
63	RZ		1000P-1100P	30		\$3,500.00	10/30	10/30	1		SUN	1
PROGRAM : CSI CYBER												
ORD COM1 : CORRECTED RATE FROM \$2800												
64	A		500A-530A	30		\$800.00	10/28	10/28	1		FRI	1
PROGRAM : DAYBREAK												
ORD COM1 : ADD TO SKED												
OCT/16 117200.00												

MARKET TOTALS \$191,818 WHIO 55% WDTN 8% WKEF 20% WRGT 17% CABL 0% WBDT 0%

CONTRACT TOTAL 117200.00  
TOTAL SPOTS 64

SHARES ARE ESTIMATED!!

SVC- NSI BOOKS- NOV/16  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE